

2010 Catalog

2009 Selling Season



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Artwork Specifications

Customer Supplied Acceptable Computer Art: Native Layout Applications - QuarkXpress 7.0, Adobe Indesign CS3(Preferred), Adobe Illustrator CS3, Adobe Photoshop CS3

Any other Art layed out in anything different must be submitted as High Resolution, Flattened PDF, including BLEED and FONTS EMBEDDED.
Artwork Must be submitted AT SIZE of intended piece.

PDF files are the preferred medium. This Can eliminate problems in the production process. If PDF files are submitted we CAN NOT alter your PDF files. Changes will be done by the client and Resubmitted. Please call for settings for acceptable PDF creation.

Native Files submitted must have ALL Art and Fonts included. Page Layout Applications have methods to collect all Art and Fonts utilized.

Generally all Art must be submitted in a Industry Standard Professional Manor. If you have any question about this please call and we can discuss.

Web Page Artwork - We cannot accept artwork from web sites or art that originates from the internet.

FTP Site - Please call for information to send your files to our FTP site.



